

LISTON & MARKHAM LIMITED T/AS J-JAY'S PRIVACY POLICY.

At J-Jays, we are committed to maintaining the trust and confidence of visitors to our web site. In particular, we want you to know that J-jays is not in the business of selling, renting or trading email lists or any other information with other companies and businesses for marketing purposes, and will never do so. Contained in this Privacy Policy, we've provided detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

What information do we collect?

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, communications); payment details (including credit card details), comments, feedback, product reviews, recommendations, and personal profile.

How do we collect this information?

When you visit our website or visit and conduct a transaction, as part of the process, we collect personal information.

Why do we collect such personal information?

We collect such Non-personal and Personal Information for the following purposes:

- 1. To provide and operate the Services.*
- 2. To provide our Users with ongoing customer assistance and technical support.*
- 3. To be able to contact our Visitors and Users with general or personalised service-related notices and promotional messages.*
- 4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services.*
- 5. To comply with any applicable laws and regulations.*
- 6. To conduct transactions and fulfil orders.*

How do we store, use, share and disclose site visitors' personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

At J-Jays we offer a guest Wifi service and when you use our service we may collect data about:

- *Your device*
- *The volume of data you use*
- *The websites and applications which you access*
- *Your usage by access time and frequency*

How do we communicate with site visitors?

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

How do we use cookies and other tracking tools?

We use cookies on our website to collect information and by using the site you are consenting to them. You can manage your cookie settings via your browser settings at any time. They also monitor and analyse the performance, operation and effectiveness of Wixs' platform, and ensure our platform is safe to use. To learn more about how we use cookies, please see our 'Cookies Policy'

Mailing Lists.

As part of the registration process, we collect personal information. We only use that information to let you have information that you have requested, or if we need to obtain or provide additional information. We may use the information to check that our records are correct and to check occasionally that you're happy and satisfied with our services. We do not rent or trade email lists with other organisations and businesses.

Google Analytics

At present, when someone visits www.j-jays.com we do not use a third party service, such as Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. If we were to implement such a service for finding out things such as the number of visitors to the various parts of the site, the information would only be processed in a way that would not identify anyone. We would not make, and would not allow Google to make, any attempt to find out the identities of those visiting our website.

How can you withdraw your consent to our collecting personal information?

If you don't want us to process your data anymore, please contact us at info@j-jays.com or send us mail to: J-Jays, 49 Savile Street, Hull, East Yorkshire, HU1 3EA.

Privacy policy updates.

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at info@j-jays.com or send us mail to: J-Jays, 49 Savile Street, Hull, East Yorkshire, HU1 3EA.

J-JAY'S COOKIE POLICY

Like most websites, J-Jays' website uses cookies to collect information. Cookies are small data files which are placed on your computer or other devices as you browse our website. They are used to 'remember' when your computer or device accesses our websites. Cookies are essential for the effective operation of our website and to help you shop online with us. They are also used to tailor the products and services offered and advertised to you on our website.

INFORMATION COLLECTED

Some cookies collect information about browsing and purchasing behaviour when you access this website via the same computer or device. This includes information about pages viewed, products purchased and pages visited.

HOW ARE COOKIES MANAGED?

The cookies stored on your computer or other device when you access our websites are managed by Wix and are necessary to enable you to make purchases on our website.

WHAT ARE COOKIES USED FOR?

Cookies are mainly used for the following:

1. For technical purposes essential to effective operation of our website, particularly in relation to on-line transactions and site navigation.
2. To enable us to collect information about your browsing and shopping patterns, including to monitor the success of campaigns, competitions etc.

HOW DO I DISABLE COOKIES?

If you want to disable cookies you need to change your website browser settings to reject cookies. How you can do this will depend on the browser you use. For detailed information on cookies www.allaboutcookies.org is a useful website.

WHAT HAPPENS IF I DISABLE COOKIES?

This depends on which cookies you disable, but in general the website may not operate properly if cookies are switched off. If you disable all cookies, you may not be able to complete a purchase on our site.